SMART MULTI-UNIT INVESTORS KNOW CHURCH'S TEXAS CHICKEN® FRANCHISE OPPORTUNITIES ARE AMONG THE BEST IN THE INDUSTRY.

If you're a seasoned investor looking for real value and growth potential, look no further than Church's Texas Chicken®. With over 70 years of brand history behind us and exciting innovations always on our menu, we've been a favorite in the QSR industry for generations.

WHERE OTHER BRANDS HAVE STRUGGLED IN UNDERSERVED MARKETS, WE'VE FLOURISHED! WHY?

- Our bone-in fried chicken is a favorite of a hardworking, blue-collar demographic.
- Our wholesome menu has something for everyone, young and old, individuals and families.
- Our prices can't be beat and represent a real value for the consumer.
- Our flexible footprints make it easy to become part of communities everywhere.

YOUR GUESTS WILL LOVE OUR HAND-CRAFTED MEALS AND BOLD FLAVORS, WHETHER THEY'RE EATING AT ONE OF OUR CHEERFUL RESTAURANTS OR AT HOME.

In fact, our drive-thru restaurant model is geared for convenience and meant to boost your bottom line! Many of our franchisees have reported that their delivery and drive-thru revenue has enjoyed a sharp uptick from 2020 to 2022. This trend shows no signs of slowing down and is in keeping with national trends:

- 60% of Americans order delivery at least once per week.
- Online food ordering has grown 300% faster than dine-in since 2014 and now accounts for roughly 40% of total restaurant sales.
- Market revenue for the food delivery industry has increased by 204% in the past five years.
- The average American spends $67 on takeout per week.
- From 2019 to 2020, US food delivery revenue increased by 17%, from $22 billion to $26.5 billion.

COUNT ON OUR EXPERT REAL ESTATE HELP

Our flexible restaurant footprints are complemented by an expert real estate team that will work with you to help you find and build out the perfect locations for your restaurants. We conduct in-depth analyses of any potential franchise site, factoring in:

- Demographics
- Traffic patterns
- Foot traffic
- Available parking
- Complimentary businesses
- Competition
- Zoning

TAKE ADVANTAGE OF OUR LIMITED-TIME INCENTIVES

To celebrate our 70 years in business, we're offering a "Platinum Incentive Plan" that makes multi-unit ownership even smarter. For a limited time, investors who sign a minimum five restaurant development agreement will have their initial franchise fees waived.

SO WHAT ARE YOU WAITING FOR? TO START YOUR FRANCHISE JOURNEY WITH US, GET IN TOUCH TODAY.