# OUR RECORD GROWTH IN 2023 IS JUST A TASTE OF THINGS TO COME!

At <u>Church's Texas Chicken</u>®, we couldn't be prouder of our tasty heritage, one that spans over seven decades and continues to satisfy more and more appetites all the time. We are the third-largest bone-in-chicken brand in the US, and we're reaching new heights every day.

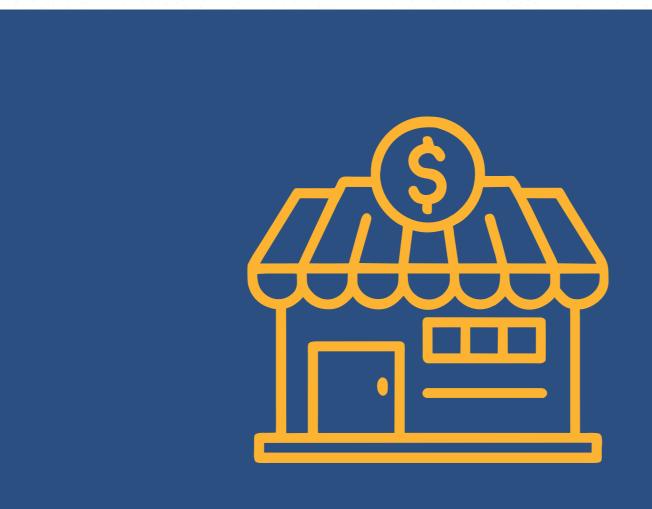


### 2023 WAS AN EXCEPTIONAL GROWTH YEAR FOR US

We're a legacy franchise opportunity that a record number of investors gravitated to in 2023...



We enjoyed a threefold increase in domestic new deal signings compared to 2022.



We opened restaurants in new markets, including Bremerton, WA, Bryant, AK, and Tulsa, OK.



Our average unit volume surpassed \$1M across our system.



## ATRULY GLOBAL BRAND

People all over the world love our delicious and wholesome menu of fried chicken and sides, satisfying sandwiches, and more...



We opened **70 new locations in 15 markets** across Canada, Mexico, Central America, the Caribbean, the Middle East, and Asia Pacific in 2023.





We're on track to grow our international footprint by more than 50% over the next five years.



Globally, we now have more than 1,500 locations in 23 countries and are poised to grow system sales from \$1.4B to over \$2B by 2028.

#### THE FUTURE LOOKS BRIGHTER THAN EVER

We're rolling out a new compact footprint design in 2024 for a more convenient dining experience and a better return for our franchisees. And our new Blaze restaurant remodel concept, launched in 2020, has seen more than 100 restaurants reimagined, leading to increased sales and traffic.



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# ANOTHER 400 MORE REMODELS ARE PLANNED IN THE US OVER THE NEXT THREE YEARS

Our wholesome, affordable menu has never been more popular, making now the perfect time to partner with Church's Texas Chicken® to open your franchises. Reach out to our

team today to get your franchise journey started with us.