



BE A PART OF A LEGACY BRAND



\$1,140,081*
DOMESTIC SYSTEM AUV

Financial Requirements

Minimum assets required for a single franchise:

- \$250K liquid capital
- \$500K in net worth

Minimums depend on market and number of units

Platinum Incentive Plan

Waived Franchise Fees – Save \$20,000 per location**
(3-unit minimum)

Reduced Royalty Fees:

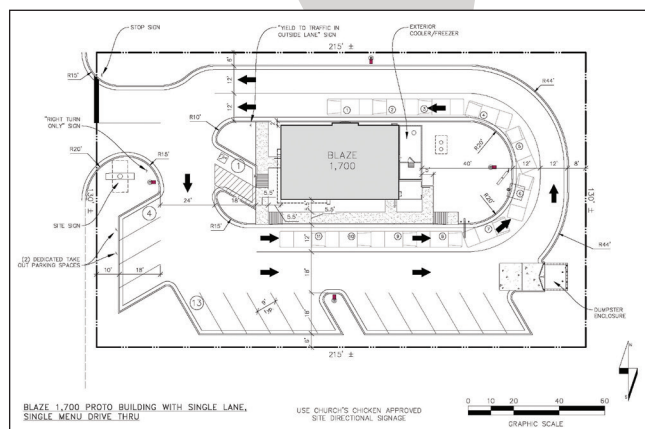
Year 1: 2% | Year 2: 3% | Year 3: 4% | Year 4: 5%

Reduced Marketing Fee:

Year 1: 3% | Year 2: 4% | Year 3: 4% | Year 4: 5%

SAMPLE SITE PLAN AND LAYOUT

Example below shows a 130' x 215' lot



WHAT YOU BRING TO THE TABLE

Initial Investment Fees

Development Fee	\$10,000 / Restaurant
Franchise Fee, 20-Year Term	\$20,000 / Restaurant
Grand Opening Marketing Fee	\$15,500 / Restaurant
Royalty Fee	5% of Gross Sales
Marketing Fee	5% of Gross Sales
Multi-Unit Incentive Plan	3+ Restaurants

BLAZE BUILDING DETAILS

Site Selection Criteria

UNIT SIZE

1,000-1,800 sf

LOT SIZE

Minimum of .5 acre (21,780 sf) with 130' frontage

PARKING

Minimum of 14 parking spaces (or per local requirements)

TRAFFIC

Minimum of 20,000 VPD (vehicles per day) on main street

SEATING

12 or 28 depending on the building type. Exterior seating when appropriate a plus.

DRIVE-THRU

5-car stack from pick-up window to menu board

**Financial performance information is contained in Item 19 of the Franchise Disclosure Document. Individual results may vary.*

***Currently offering a "Platinum Incentive Plan" for qualified franchisees. See Item 5 of 2026 FDD for full terms and conditions.*

This is not an offer to sell a franchise. An offer can only be made through a Franchise Disclosure Document and in compliance with applicable law.

FRIED CHICKEN HAS NEVER BEEN MORE POPULAR

What the stats below tell you is that there's never been a better time to take advantage of Church's® multi-unit franchises for sale.

\$61.1B

U.S. MARKET SIZE OF THE
CHICKEN FRANCHISE
INDUSTRY IN 2024

\$9.85B

PROJECTED SIZE OF THE
TAKEOUT FRIED CHICKEN
MARKET BY 2030

7.2%

AVERAGE U.S. MARKET-SIZE GROWTH
OF THE CHICKEN FRANCHISE INDUSTRY
BETWEEN 2019 AND 2024

Source: IBISWorld, "Fast Food Chicken Restaurants in the US -
Market Research Report (2014-2029)," 10/24

COME JOIN US TO BRING THE FLAVORFUL, LEGENDARY TASTE OF TEXAS TO THE WORLD!

Franchise Approval Process



1

INITIAL QUALIFYING CONTACT - RECEIVE BROCHURE AND FDD

2

FRANCHISE DISCLOSURE DOCUMENT REVIEW

3

SUBMIT APPLICATION, BUSINESS PLAN WORKSHEET

4

SUBMIT VERIFICATION OF ASSETS

5

OPERATIONS INTERVIEW

6

ATTEND DISCOVERY DAY

7

COMPLETE AGREEMENT

GET IN TOUCH

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